



# MASTER TRAINER PROGRAM

TRAINER PROGRAM



# OUR PROGRAMS

**Empowering the Next Generation of English Language Educators & Soft Skills Experts**

## Why ELT (English Language Teaching)?

English Language Teaching (ELT) has always appealed to me because of its powerful role in bridging cultures and creating opportunities. In today's globalized world, English functions as a common language in fields such as education, business, science, and international relations. I believe that by teaching English,



**\$10 billion USD**  
GLOBAL ELT  
MARKET

**1.5 billion people**  
ENGLISH  
WORLDWIDE.

**More than 80%**  
ACADEMIC  
JOURNALS



*Language shapes the way we think, and determines what we can think about.*

# Career Opportunities in India

- ELT (English Language Teaching) Trainer
- IELTS/TOEFL/PTE Coach
- Spoken English Trainer
- Business English Trainer
- Soft Skills Trainer
- Corporate Communication Trainer
- School English Teacher (CBSE/ICSE/State Board)
- College/University English Faculty
- Online English Tutor



## Program Overview



### ELT (English Language Teaching)

Inspiring Confidence Through Communication



### IELTS Training & Exam Preparation

Comprehensive Training for Academic & General IELTS



### TEFL-based Methodologies

Task-Based Language Teaching (TBLT): Learning Through Meaningful Tasks



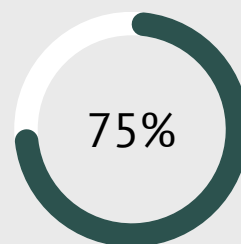
### Soft Skills & Communication Mastery

Active Listening Skills for Better Connections



### Train the Trainer Techniques

Engaging Training Delivery Techniques



### Goal Percentage

candidates aiming for IELTS/TOEFL reach their target band scores after training.

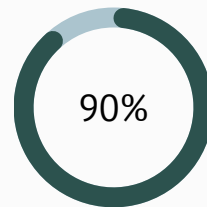


# Program Highlights

Our ELT program offers interactive learning, expert trainers, flexible options, soft skills integration, and personalized feedback—empowering learners to achieve real-world communication success and reach their English proficiency goals confidently.

## ◆ Globally aligned curriculum

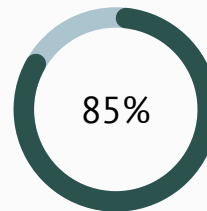
Curriculum meets international standards, preparing learners for global exams and real-world communication success.



**learners improve their English proficiency within 6 months.**

## ◆ Activity-based, learner-centered training

Training focuses on interactive activities that engage learners, promoting practical skills and active participation.



**Learners report improved career opportunities after completing the program.**

## ◆ Real-time training practice sessions

Hands-on practice sessions simulate real-life scenarios, enhancing learners' confidence and immediate application of skills.

## ◆ Customizable learning paths (Online / 1:1 / Group)

Flexible learning options—online, one-on-one, or group sessions—tailored to meet individual learner needs and goals.

## ◆ Personal mentoring by experienced master trainers

Individual guidance from expert trainers ensures personalized support, skill development, and accelerated learner progress.



## **S** STRENGTHS

Expert trainers, interactive lessons, flexible learning, personalized feedback, real-time practice, and global curriculum.

## **O** OPPORTUNITIES

High demand for certified trainers, jobs in EdTech, schools, corporate sectors, freelancing, and entrepreneurship growth.

## **W** WEAKNESSES

Limited access in rural areas, varying learner motivation, technology dependence, and occasional lack of personalized attention.

## **T** THREATS

Growing competition, changing exam patterns, technology glitches, economic downturns, and shifting learner preferences pose challenges.



# SWOT Analysis

The program leverages strengths like expert trainers and flexible learning to seize opportunities in growing markets, while addressing weaknesses such as limited access and threats like competition and changing learner needs.

# Program Content

## 01. Introduction to ELT & Linguistics

ELT teaches English using linguistics principles, enhancing language skills through structured grammar, pronunciation, and communication.

## 03. IELTS Training Framework

Structured IELTS training focuses on listening, reading, writing, speaking skills, exam strategies, and regular practice tests.

## 05. Soft Skills, Communication & Voice Modulation

Enhances interpersonal skills, clear communication, and confident speech through voice control, tone, and articulation techniques.

## 07. Assessment, Feedback & Performance Evaluation

Measures learner progress through structured assessments, provides constructive feedback, and ensures continuous performance improvement.

## 02. TEFL Approaches & Methods

TEFL uses diverse methods like communicative, task-based, and grammar-translation to develop practical English skills.

## 04. Classroom Dynamics & Online Teaching Tools

Effective classroom management and digital tools enhance learner engagement, interaction, and seamless online teaching experiences.

## 06. Personal Development & Trainer Branding

Builds trainer identity, boosts confidence, enhances presentation skills, and establishes a strong professional brand presence.

## 08. Capstone Project + Teaching Practicum

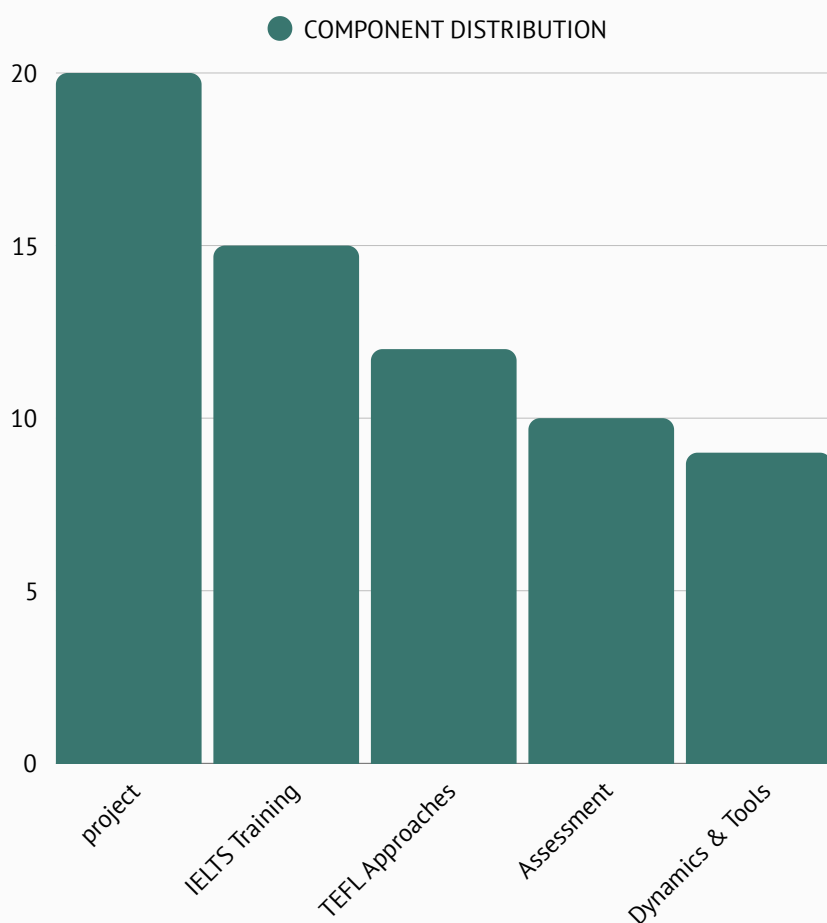
Combines real-world teaching experience with a final project to apply methods, reflect, and demonstrate mastery.

# Eligibility Criteria

- Graduation in any stream (preferred: Arts, Education, English, B.Ed., etc.)
- Basic fluency in English
- Passion for teaching/training/communication

## Who Should Attend?

- Aspiring English language teachers
- IELTS/TOEFL trainers
- Corporate/Soft Skills Trainers
- B.Ed. or English graduates
- Freelancers & Coaches
- Freelancers & Coaches

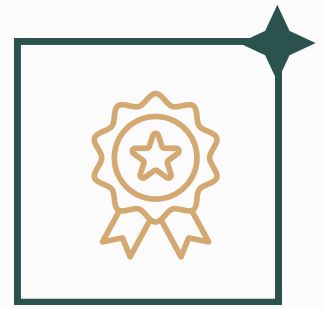
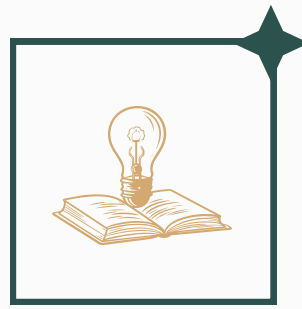


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*The English language is nobody's special property. It is the property of the imagination: it is the property of the language itself.*

# Internship & Job Assistance

- Internship opportunities with training centers, EdTech platforms & language institutes
- Personalized career guidance
- Placement support with our partner institutions
- Freelance project referrals



## Program Fee

- Affordable & flexible fee structure
- Early Bird Discounts & Installment Plans Available
- (\*Contact us for a personalized quote based on format chosen\*)





**Join us to transform lives—  
become a certified trainer,  
inspire learners, and lead the  
future of education.**

## **Contact Details:**

Phone: **+91 99444 20094**

Email: **info@rleduskills.com**

Website: **[www.rleduskills.com](http://www.rleduskills.com)**